**Poor Comparative Thesis Samples:**

1. Both Text 1 and Text 2 utilize dictation, repetition, and black dialect to emphasize an achieved mood and characterization of African American women.
2. Both media forms are relevant to the traditional role of women, however are targeted towards different audiences. Through the use of tone, colloquial language and targeted audience, both texts portray strong emotions and direct opinions.
3. Through characterization, repetition, and diction of African-American women, the text shows the acceptance of black women in popular culture in two distinct time periods.
4. A comparison of the two texts displays the contrast between two distinct time periods, and their use of black dialect to evoke emotion, and the characterization of black women to promote an idea.
5. Putting these texts side by side, it is obvious that through characterization, repetition, and diction of African-American women, the text shows the acceptance of black women in popular culture in two distinct time periods.
6. The "Aunt Jemima" ad shows the lives of black women in a false, positive perception, whereas Truth's speech reveals their harsh reality, shown through the use of tone, slang, and stereotypes.

**Better Thesis Samples:**

 Although the magazine advertisement and the speech serve different purposes and target different audiences, they both reflect the common attitude towards African-American women. The former uses informal register, loaded language and vivid imagery to appeal to their consumers’ expectations whereas the latter addresses the public in general and uses the same techniques to criticize society's discriminatory views towards African-American women.

 While Aunt Jemima's ad takes advantage of subtle advertising techniques and dominant discriminatory social values of the time on African American women to sell their product, Sojourner's assertive but unsophisticated speech vocalizes the collective frustration of her race and criticizes the gender stereotypes .