

READING MEDIA INTERMEDIATE

What kind of media text is this?

In what ways does this text tell a story?

Does this follow any type of formula?

Are your values represented?

Whose point of view is shown?

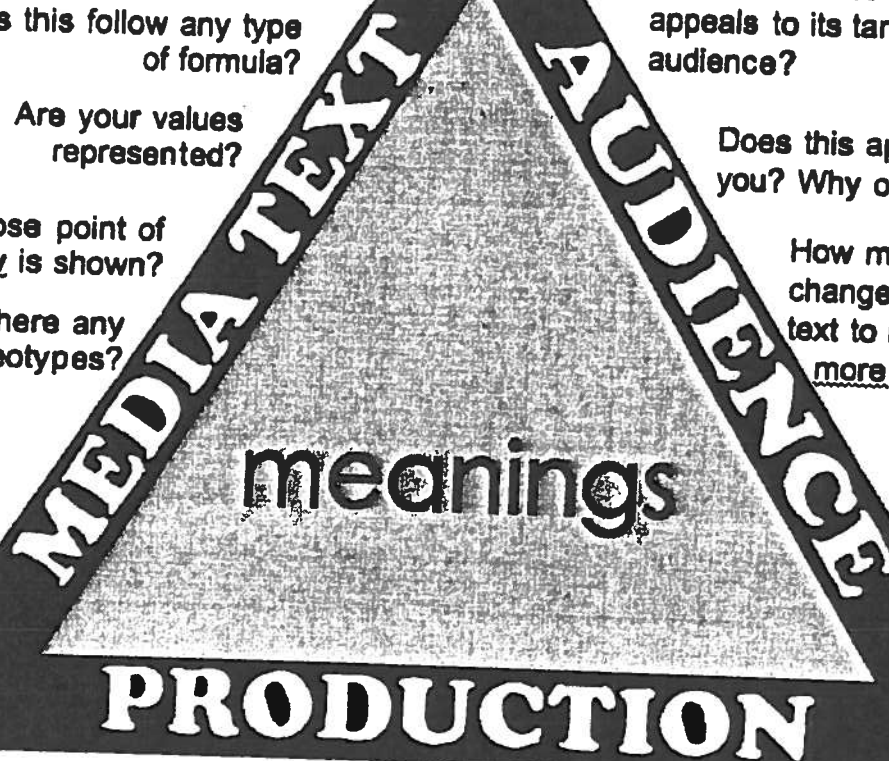
Are there any stereotypes?

Who is the target audience?
How do you know?

What is it about this that appeals to its target audience?

Does this appeal to you? Why or why not?

How might you change this media text to make it more enjoyable?



Who produced this media text?

How was this text made?

What has the producer done to grab the viewer's attention?

How is this media text sold to the public? Who profits?

What rules or laws did the producer have to follow (e.g. copyright, running time, trademarks)?

How could I create a similar media text?

How can I influence the production of this kind of media text?